

SÁRA MÁRIA RETKES

Active semester: 5

Communication and Media Studies

BGE MÜKK

Supervisor:

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BGE MÜKK

AMBIGUITY RELATED TO GENDER-BASED VIOLENCE IN THE HUNGARIAN POLICE'S COMMUNICATION

This research investigates how the Hungarian Police communicates about gender-based violence (GBV) and whether institutional ambiguity, partially influenced by politicised discourse around gender issues, extends into their crisis communication. The study is situated in a context where debates about women's rights and gender equality have been reframed as ideological conflicts, especially through the politicisation of the Istanbul Convention. This environment has created uncertainty about the understanding of GBV as a human rights issue, replacing accountability with political rhetoric. The paper's central purpose is therefore to determine whether the ambiguity present in political narratives also visible in the communication practices of the Hungarian Police when talking about GBV cases.